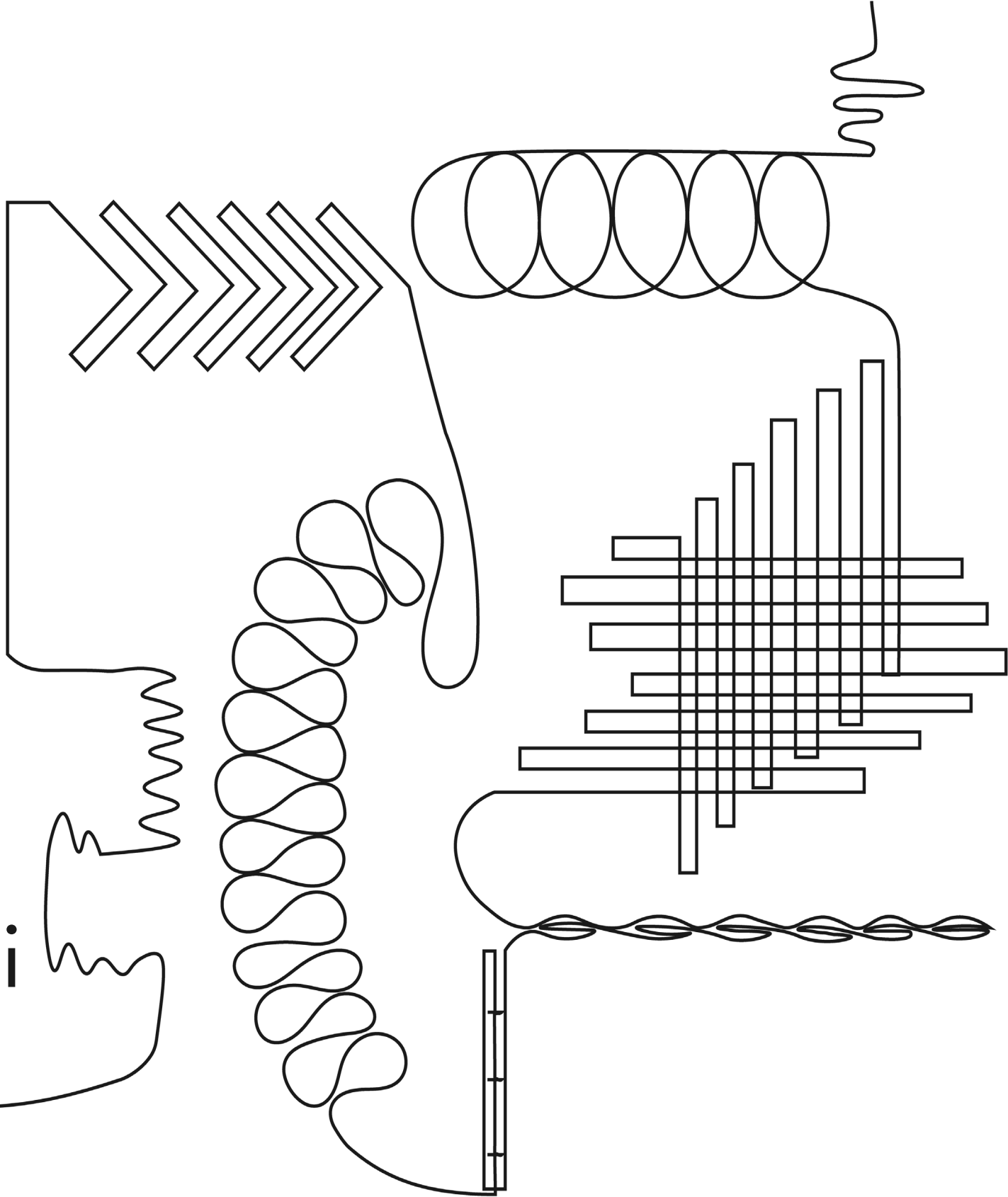


anushé pirani

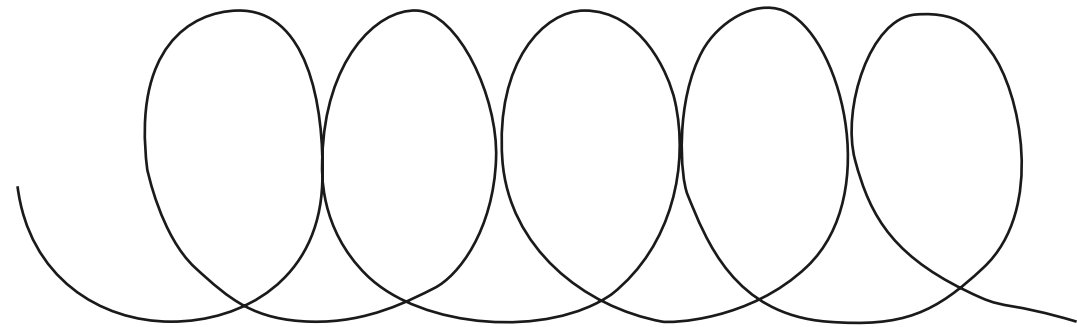
Pre fall 19



The Line Tales

Each of the pieces in The Line Tales is based on the journey of a line. The line snakes, zig zags and meanders to go on an adventure. Each garment is rendered in hand-woven cotton and khadi and the elegant designs are interspersed with fabric manipulation such as lattice smocking, matting, gathers, pleats, origami, braiding and so on, that draw inspiration from a mysterious journey of the line.

Our debut pre fall collection constructed in white and black creates unique maze-like patterns as the line comes alive with fabric play. Designed with sophistication featuring clean and crisp silhouettes the garments are modern and minimal with emphasis on refined construction. The collection frames the natural tension between the garment and the wearer, where the role of the user becomes a part of the design.



The line tales



Dress with wave
pleats

The line tales



The line tales



Jacket with box pleat
cuffs

Pants with pin tucks

The line tales

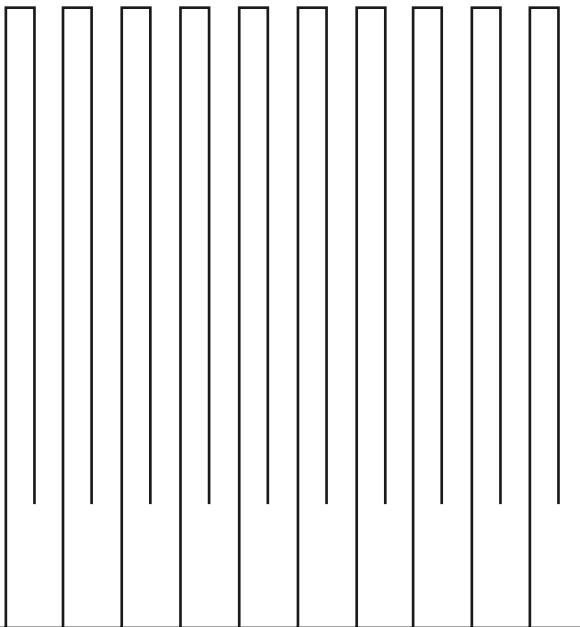


The line tales



**Jacket with box
pleat pockets**

**Pants with double
box pleat**

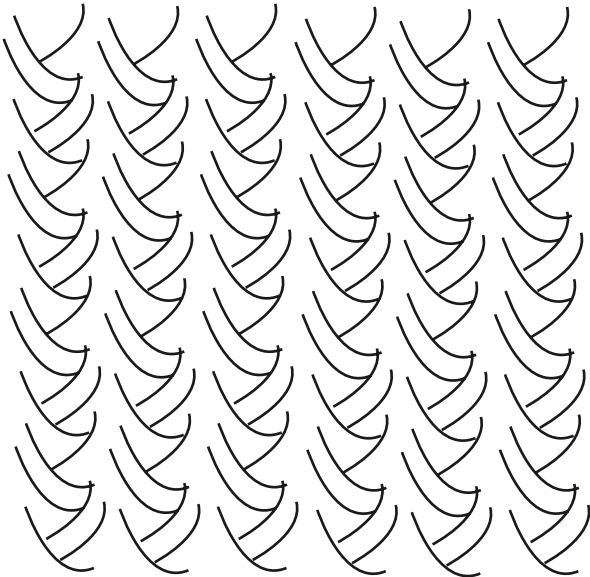


The line tales



The line tales





The line tales



**Top with lattice
smocking**

Pants with braids

The line tales

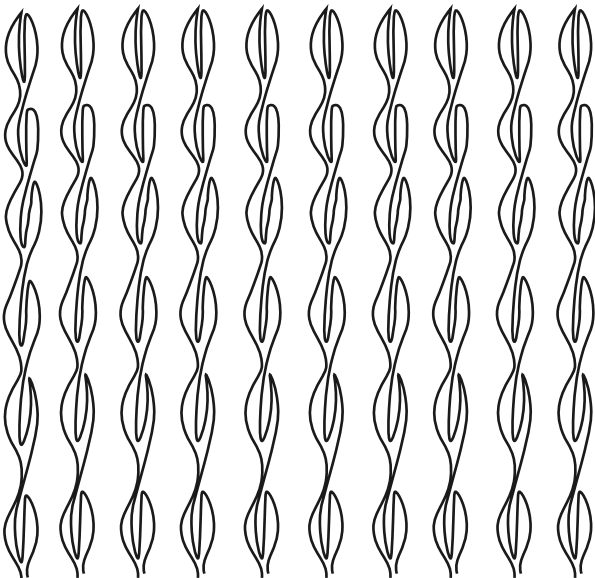


The line tales



**Shirt with shell tucks
collar**

Pants with pin tucks



The line tales

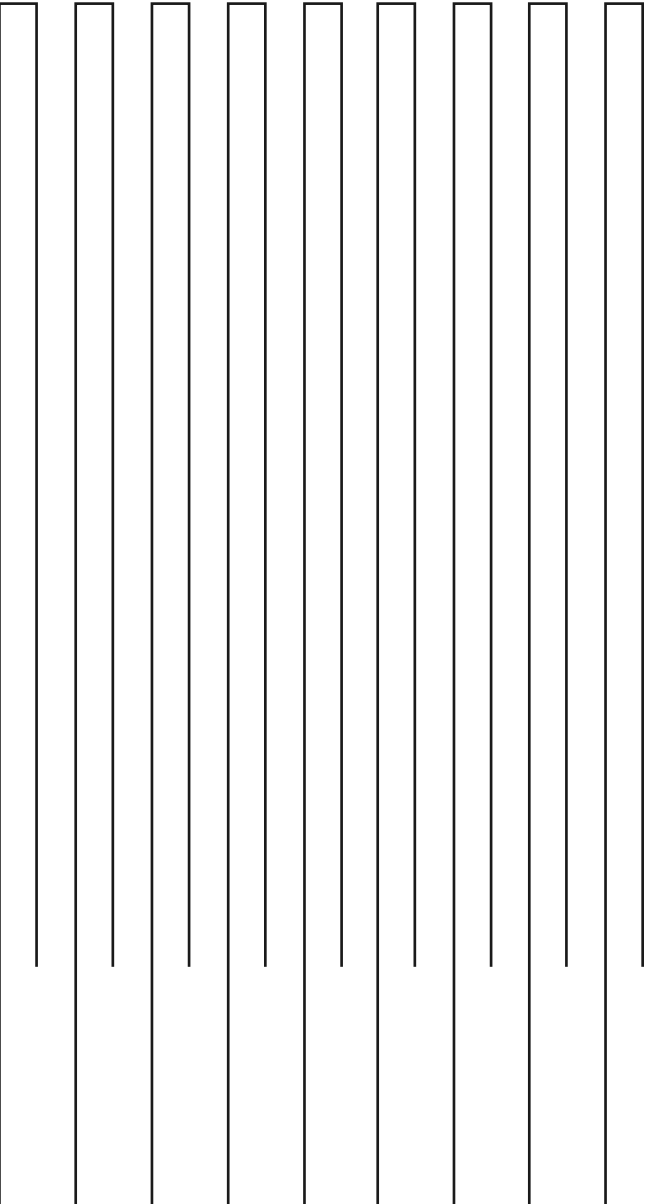


The line tales



Vest with cable tucks

Pants with corded pockets



The line tales



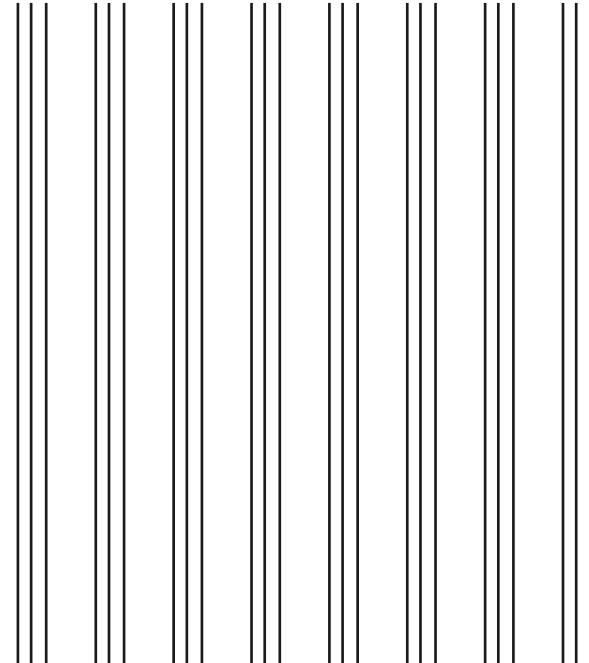
The line tales



The line tales



Shift dress with bubble
tucks



The line tales



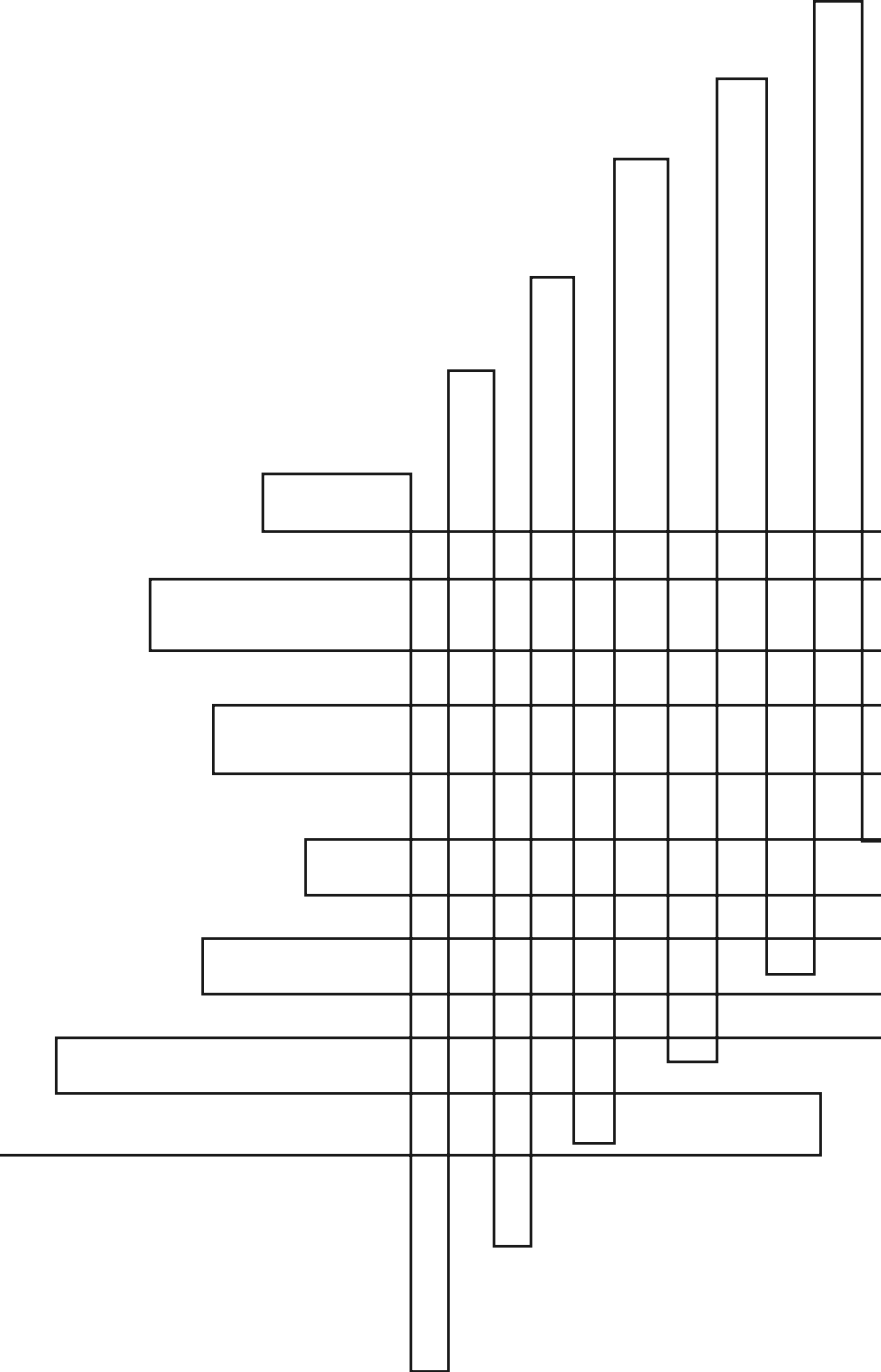
The line tales



Shirt with cross pleat pocket
Pants with double box pleat

The line tales





The line tales

Mat shirt

**Sling bag
with matting**

The line tales

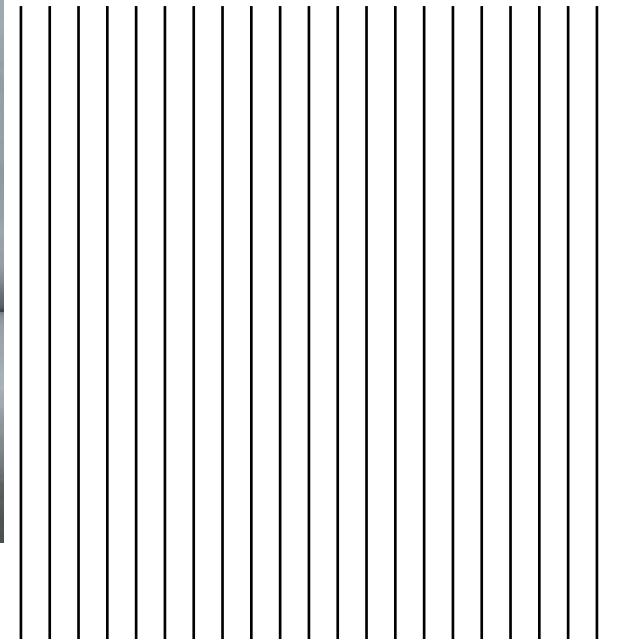


The line tales



Shirt with cording

Pants with corded
pockets



The line tales



The line tales



Shirt with mat pocket
Pants with pin tucks

The line tales



The line tales



**Jumpsuit with double
box pleat**

The line tales



The line tales

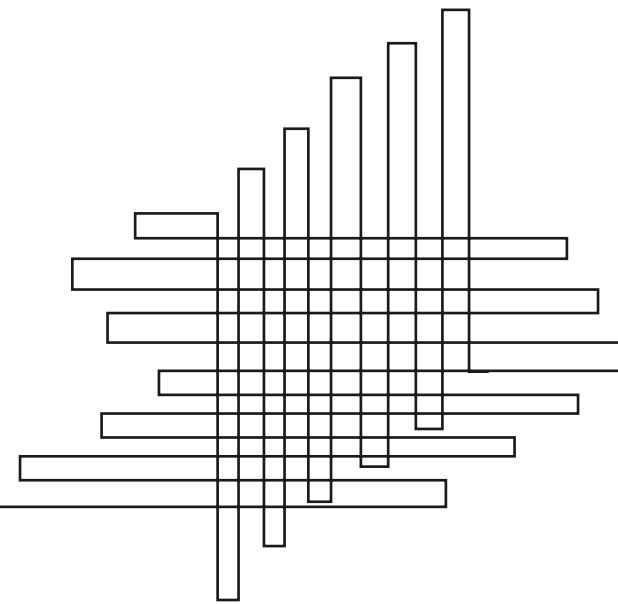


The line tales



Jumpsuit with matting

**Purse with lattice
smocking**



The line tales



The line tales

Shirt with mat
pocket

Pants with mat
pocket



The line tales



The line tales

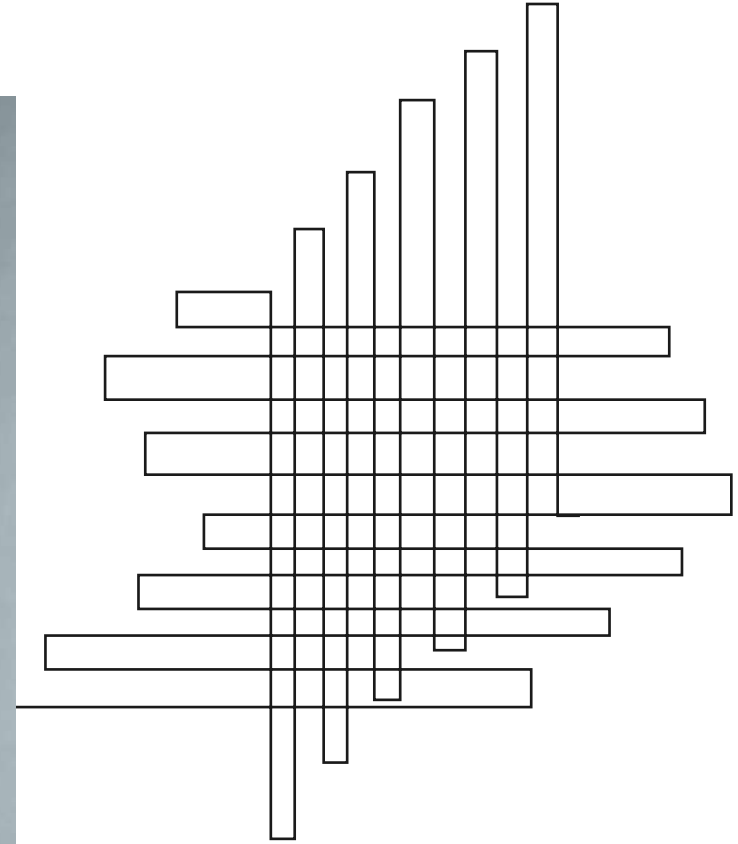


Dress with gathers

The line tales



The line tales



Shirt with gathers
in collar

Pants with mat pocket

The line tales



The line tales



**Shirt with cross
pleats**

**Pants with corded
patch**

The line tales



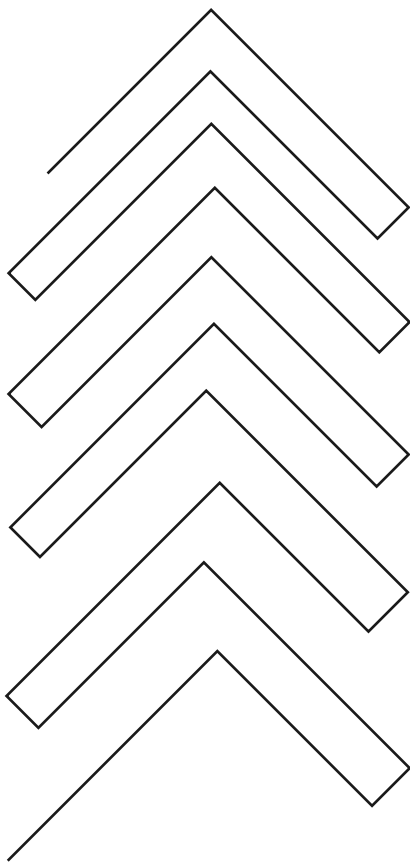
The line tales



The line tales



Vest with braids
Pants with braids



The line tales



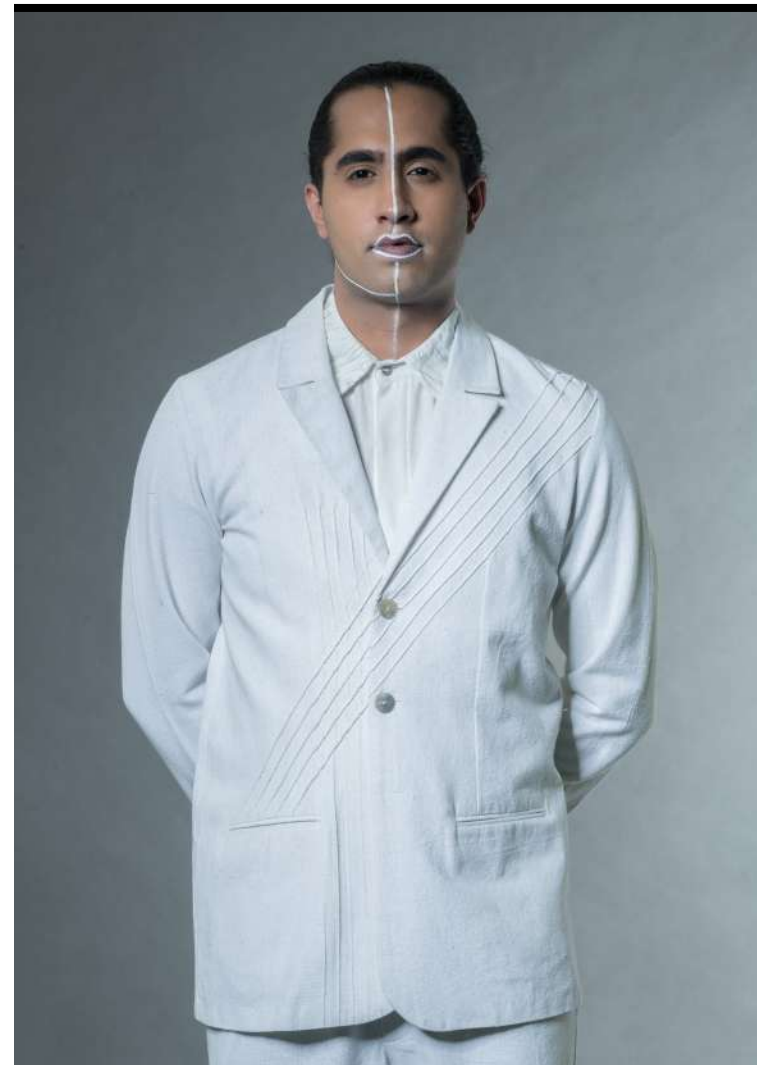
The line tales



Jacket with pin tucks

**Pants with mat
pocket**

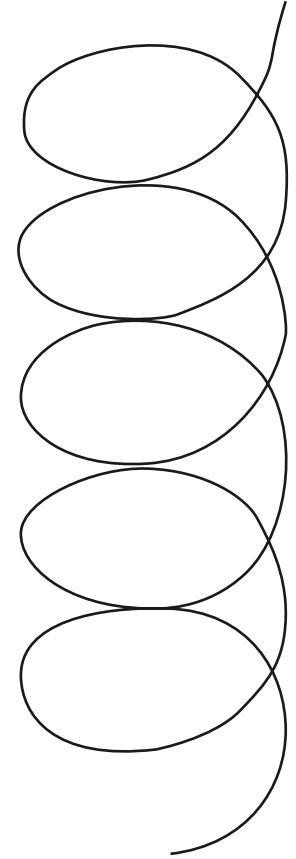
The line tales



The line tales

Jacket with origami

Pants with corded
patch



The line tales



anushé pirani

Anushé Pirani - motivated by the challenge to question conformist idea of clothing that can often feel a little predictable, created her contemporary namesake label in 2016. Born and raised in Mumbai, Anushé graduated in Fashion Merchandising & Retail Management from B.D. Somani Institute of Art & Fashion Technology in 2012.

Nurturing and exploring the relationship between art, design and fashion with confident ease the label's versatile approach translates successfully to both men's and women's wear effortlessly combining function with flair. The brand explores artistic intricacy with an unorthodox approach to silhouettes delivering versatile wearable clothing and redefining beauty.

Produced in Mumbai, India the clothes are ethically created showcasing the finest craftsmanship and materials.

Models: Jessica Ruth Cunville / Abhinav Khanna

Makeup artist: Nazish Valliani

Hairstylist: Suprabha Jadhav

Photographer: Sameer Tawde

hello@anushepirani.in +91 98339 52979

