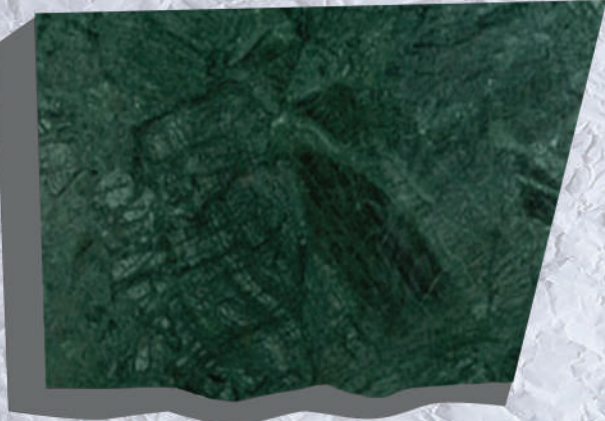


anushé pirani

AW 18





Winter Marmalade

Moved by the beauty of the marmoreal and its fluidity this collection explores ikat patterns that are marblesque. Airy silhouettes have been crafted with a kaleidoscope of misty weaves and patterns in a firmly ordered, open and unpredictable grid without symmetry. Scattered with pockets in varying shapes, sizes and happy details this is Winter Marmalade.





Oversized cuff shirt ►
Mid-rise pants ►
with sling pocket







- ◀ Jacket with detachable sleeves
- ◀ Belted shorts with rib







◀ Half and half jacket









◀ Two pocket fanny pack



◀ Half and half midi













▲ Cuban collar shirt



Oversized jumper ►









◀ Half and half shirt





Jumper midi ►









Belted fanny pack ►





- ▲ V neck jumper
- ▲ Single pleat shorts







- ◀ Jacket with rib
- ◀ Cropped pants with rib







◀ Bomber shirt





Shirt midi ►







◀ Jacket with asymmetric pockets



anushé pirani

Anushé Pirani - motivated by the challenge to question conformist idea of clothing that can often feel a little predictable, created her contemporary namesake label in 2016. Born and raised in Mumbai, Anushé graduated in Fashion Merchandising & Retail Management from B.D. Somani Institute of Art & Fashion Technology in 2012.

Nurturing and exploring the relationship between art, design and fashion with confident ease the label's versatile approach translates successfully to both men's and women's wear effortlessly combining function with flair. The brand explores artistic intricacy with an unorthodox approach to silhouettes delivering versatile wearable clothing and redefining beauty.

Produced in Mumbai, India the clothes are ethically created showcasing the finest craftsmanship and materials.

Models: Charita Kotian/ Akash Chandni

Makeup artist: Nazish Valliani

Hairstylist: Rishika Gaikwad

Photographer: Sameer Tawde

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